



**IKT NORGE**

CLP

Breakfast seminar, February 9th:

## **How to successfully get and negotiate a license agreement with an international operator, OEM or ODM?**

Welcome to a CLP breakfast seminar in cooperation with IKT Norge AS on February 9, 2010, where you will learn more about trends and experiences regarding international licensing of technology from a commercial and legal perspective.

Our speakers, CLP-partner Stephan Brodschöll, former General Counsel of Opera Software ASA, and Helsinki-based management consultant Timo Bruns, former EVP of Mobile Business Unit at Opera Software ASA and CMO of Open-Plug, will take you through some of the crucial steps on your way to a final license agreement with an operator, OEM or ODM, by giving you an overview of:

- Market developments in the mobile space
- Purchasing models and processes by world's leading companies
- Recent trends regarding software licensing
- Important clauses in a license agreement.

The seminar will be of interest for SME technology companies in general and for software and application vendors in particular in light of the upcoming Mobile World Congress in Barcelona from February 15 to 18, 2010.

**Time:** February 9th, from 09:00 to 11:00  
**Place:** CLPs offices in Akersgata 2, next to Christiania Square and Akershus Castle.  
**Registration:** By e-mail to [tove.bjerkeli@clp.no](mailto:tove.bjerkeli@clp.no)

The seminar is free. Coffee, pastries and fruit will be served.

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